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FOR IMMEDIATE RELEASE

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DAT OPTIC, INC. INTRODUCES BigStor™, a Big Hard Drive with FireWire 800/1394b Interface

Santa Ana, California-Sept 18, 2004—DAT Optic, Inc. announces the availability of the highly anticipated BigStor, a FireWire 800 external Hard Drive which offers twice the storage space of a typical FireWire HDD available today in the market.

DAT Optic, Inc., a renowned developer and manufacturer of Optical/Data storage and CD/DVD duplication products, introduces the newest addition to their innovative product lines, the BigStor, an external FireWire 800 HDD with up to 800GB storage space.

Utilizing the advanced techniques from Oxford Semiconductor, DAT Optic, Inc.'s BigStor line implements a 32bit RISC processor, an Operational Request Block hardware coprocessor, and a high performance buffer manager. With a bandwidth of 1600Mbps buffer manager stores and passes 1394 packets without processor intervention and ORB coprocessor manages the sequences of ORB to reduce the latency and improve data throughput. Our BigStor offers the unprecedented transfer speed of up to 85MB/sec from the implemented hardware RAID 0.

BigStor is an ideal storage device for the demanding storage needs of the Video/Audio industry, Nearline Storage, and Home Media Server. The BigStor line is one of the largest external hard drives on the market that offers an impressive potential of 800GB of storage space in an approximately 5 x 5 x 12in compact form format. With this spacious capacity, the DAT Optic, Inc.'s BigStor allows users to store up to three days of digital video from DV camcorders, 200 days of MP3 file (play 24/24), or 160 titles of DVD-Video (DVD-5).

If more than 800GB of space is required, the BigStors can easily be daisy chained together...1.6TB can be realized.

Ordering Info:

BigStor5 500GB FireWire 800 (FireWire 400 compatible) – Now shipping
BigStor5 600GB FireWire 800 (FireWire 400 compatible) – Now shipping
BigStor5 800GB FireWire 800 (FireWire 400 compatible) – Late Oct. 2004

Services and Warranty

DAT Optic Inc. offers technical services Mon- Fri: 9:00 - 6:00 (PST)
One year limited warranty from original date of purchase of item.

Additional company and product names may be trademarks or registered trademarks of the individual companies and are respectfully acknowledged.

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