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FOR IMMEDIATE RELEASE

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DAT OPTIC, INC. INTRODUCES THE FIRST PORTABLE AC ADAPTER-LESS SLIM USB2.0 DVD-R WRITER

Santa Ana, California-October 15, 2003—DAT Optic, Inc. announced the availability of the AC adapter-less CD/DVD USB2.0 External Recorder, code named Plug and Burn DVD-R Writer (PnB DVD-R Writer).

DAT Optic, Inc., a renowned developer and manufacturer of Optical storage and CD/DVD duplication products, introduced the newest addition to their innovative line of portable drives, the first portable Plug and Burn DVD-R Writer. The new truly portable PnB DVD-R Writer does not require an AC Adapter. Imagine the possibilities!

This new portable PnB DVD-R Writer uses a Teac DVW22E, which writes DVD-Rs at 2X and CDRs at 16X. It is truly hot plug-able, hot swap-able into Windows98SE, ME, 2K, XP, and MAC OS X computers. This innovative gadget, weighing LESS THAN ONE POUND (1 lb), has the extra convenience of not requiring an AC adapter, thus making it a perfect companion for Notebooks.

DAT Optic Inc.'s PnB DVD-R Drive can play and record CD/DVDs continuously without the use of an AC adapter for more than two hours. Our PnB DVD-R has a built-in high density power Lithium-Ion battery to supplement power to the optical drive so that it can operate with just the USB connection.

The DAT Optic PnB DVD-R CD/DVD-RW Drive allows you to make your own CDs/DVDs anywhere and anytime. With the included PC recording software, create personalized CD/DVDs with audio, data, photos or video clips. Nero Express 6.0, Nero Vision, Nero Showtime and IncCD4 offers easy to follow instructions and is a user-friendly interface for burning music, data, video to CDs and DVDs. These software can also be used to author CDs/DVDs.

Availability, Pricing, and Warranty
NOW SHIPPING!

DAT Optic Inc. offers technical services Monday through Friday, from 9:00 a.m. to 6:00 p.m., along with a one year limited warranty from original date of purchase of our PnB DVD Writer.

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Press Release: <http://www.prweb.com/releases/2001/9/prweb28570.php>

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